



Willard Ray Parr

(1925 –)

Since his 1956 start at Hillsboro's WSRW, Willard Parr has been called the "Voice of Southern Ohio". Until retiring in 2018, he informed and entertained hundreds of thousands of listeners throughout Highland County and southern Ohio with his personal broadcasting style lacked by most radio stations. During 62 years on the air, he was constantly seen doing remote broadcasts at local businesses, interviewing local elected officials and citizens, serving as a master of ceremonies at parades and other public events, acting as disc jockey for teen dances and helping raise money for local charities and other fund drives. He has received awards and honors such as Ohio Broadcasters' Hall of Fame, the Ohio Associated Press Hall of Fame and the Country Music Milestone Award.



Highland County Historical Society
Highland House Museum